

reel news



news & notes from Silvercup Studios®

UGLY BETTY RETURNS TO NEW YORK AND SILVERCUP!

Silvercup is thrilled to welcome *back* ABC's *Ugly Betty* to its authentic New York home. The ABC comedy, set in Queens and Manhattan, has started production on its third season at Silvercup East's stages and office space. The show's producers, including series creator Silvio Horta, Salma Hayek and Jose Tamez, have benefitted from the 35% tax credits from New York City and New York State. *Ugly Betty* stars **America Ferrera**, **Vanessa Williams**, **Ana Ortiz** and **Mark Idelicato**.



FRINGE GOES TO THE EDGE AT SILVERCUP



Famed creator **JJ Abrams** (*Lost*) has created a brand new sci-fi drama series, *Fringe* which is currently in production on Silvercup Studios East lot. **Joshua Jackson** and **Anna Torv** star as FBI agents faced with a threatening and rapidly spreading unexplained phenomenon. **Lance Reddick** plays a special agent for the Fringe division of Homeland Security, which investigates terrorists and paranormal events. *Fringe* also stars **Blair Brown**. Produced by Warner Bros. Television, Bad Robot Productions and Fringe Element Films, *Fringe* is directed by Alex Graves and airs on FOX. Look for this exciting new series this fall.



GOSSIP GIRL, 30 ROCK RETURN FOR NEW SEASON PRODUCTION AT SILVERCUP



Silvercup Studios happily welcomes back to their studios the productions of WB's *Gossip Girl* and NBC Broadway Studios *30 Rock*. Cast and crew of both shows are esconcd on Silvercup Studios Main lot. **Alec Baldwin** and **Tina Fey** return to their lead roles in *30 Rock* for which they nabbed the Sag Awards for television acting in the comedy category earlier this year.



EDIE FALCO RETURNS TO SILVERCUP TO FILM *NURSE JACKIE* PILOT



Sopranos star **Edie Falco** returned to Silvercup Studios Main Lot to film the pilot for her Showtime/Lionsgate show *Nurse Jackie*. In this dark comedy, Ms. Falco plays a New York City nurse who isn't afraid to tell off her superiors. *Nurse Jackie* is written by Evan Dunsky, Linda Wallem (*The Comeback*) and Liz Brixius, with Ms. Falco's fellow Soprano alumni **Allen Coulter** as the pilot's director. Not new to comedy, Ms. Falco appeared on NBC's *30 Rock* this past season.

CUPID SHOOTS ITS ARROW AT SILVERCUP

Cupid, a new version of the 1998-1999 show of the same name, has set up shop for its pilot on Silvercup Studios Main Lot. ABC and Sony Pictures Television are producing the show about a man who thinks he has been sent to earth by Zeus to help out romantically challenged souls. *Cupid* is written by **Rob Thomas**, the original writer and creator of the series, who will also executive produce the pilot. **Bobby Cannavale** is set to play the man who thinks he is the Roman god of love and **Sarah Paulson** will play his psychiatrist.



IT'S NOT UNUSUAL...



The third pilot in production at Silvercup Studios on its Main Lot is *The Unusuals*, from Sony Pictures Television and Apostle. Set at a New York police precinct, the show features **Jeremy Renner** (*28 Weeks Later*) as a detective who sets out to solve the murder of his ex-partner. He is assisted by a new transfer to the homicide department, played by **Amber Tamblyn**. *The Unusuals* also stars **Terry Kinney** (*Canterbury's Law*) as Sgt. Harvey Brown, a married flirt and **Kai Lennox** as a too smart detective. The pilot was created and written by Noah Hawley and is produced by Denis Leary, Jim Tolan and Jim Serpico of Apostle.



THIS IS NO *CASTLE* IN THE SKY, IT'S AT SILVERCUP!

The fourth and final pilot, *Castle*, made its majestic home on Silvercup Studios East Lot. *Castle* is a police drama produced by ABC Studios and Beacon Television and revolves around Nick Castle, played by **Nathan Fillion**. **Ruben Santiago-Hudson** will also star. Castle is a writer of horror novels who consults with and helps the NYPD homicide department solve crimes. The show is written by Andrew Marlowe with Rob Bowman set to direct.

SILVERCUP COOKS WITH *JULIE & JULIA*



The Columbia Pictures film, *Julie & Julia*, starring **Meryl Streep** as Julia Child and **Amy Adams** as a wannabe chef, has finished filming on Silvercup Studios East Lot. The film centers on a secretary who decides to prepare all the recipes in Julia Child's book in one year. She records her trials and tribulations in a blog that foodies savor. **Nora Ephron** is not only directing the film, she has adapted the screenplay. *Julie & Julia* is scheduled for release later this year.



Catherine Zeta Jones on *The Rebound*

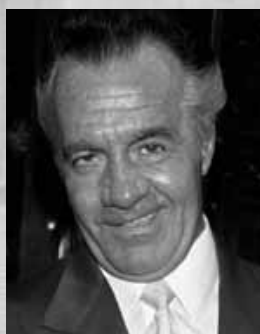
Director **Bart Freundlich's** latest feature film, *The Rebound*, with **Catherine Zeta Jones** and **Justin Bartha**, just wrapped shooting on Silvercup Studios Main lot. In the film, Zeta-Jones plays a single mom who captivates her new neighbor, a much younger man played by **Justin Bartha**. Produced by AF Productions, *The Rebound* is slated to be released in 2009.



DANICA RACES TO SILVERCUP



Indy driver **Danica Patrick** raced over to Silvercup Studios Stage 4 to shoot a Motorola spot for production company Rockfight. The spot was directed by David Horowitz and the ad agency was Ogilvy & Mathers. Ms. Patrick certainly had hearts racing, if not engines.



KNUCKLE SANDWICH ADDED TO DENNY'S MENU?

Silvercup Studios' Stage 3 was the scene of the latest Denny's commercials featuring **Tony Sirico** aka *The Sopranos'* "Paulie Walnuts". The funny spots introduce Denny's new "real" breakfasts. The director was Jeff Gorman for Sandwich Films. The ad agency was Publicis.



ROCCO DISPIRITO FOR BERTOLLI

Celebrity Chef **Rocco DiSpirito** shot a Bertolli commercial on Silvercup's Stage D for Hungry Man Productions. The spot, for Bertolli's line of packaged frozen meals showcased the mouth-watering delicacies and introduced a viewer contest. Directed by Marcos Siega, Rocco displays all the culinary techniques that made him a television star. The ad agency was McCann Erickson.

CHAMPS CAL RIPKEN, JR. & JEFF BURTON *HOLIDAY* AT SILVERCUP STUDIOS



Cal Ripken, Jr., Baseball Hall of Famer and record holder for most consecutive games played, filmed a Holiday Inn spot on Silvercup's Stage A with Nascar driver **Jeff Burton**. The production company was Moxie Pictures with Marty Grainger directing. The ad agency was Thalen.



Last year's Hampton's International film festival was one of the most exciting ever. Among the winners were Germany's *Valerie*, UK/US' *Kings* and *Turn the River* for screenwriting, and Vanessa Redgrave for Career Achievement in Acting. The Audience Award for Best Narrative Feature was presented to Chris Kraus' *Four Minutes*. Best Documentary was presented to Ellen Spiro and Phil Donahue's *Body of War*, and Best Short Film award went to Michael Dreher's *Fair Trade*. For full festival round-up and information on this year's Festival to be held October 15 through October 19th, please visit www.hamptonsfilmfest.org.

NEXT UP AT SILVERCUP, GRIFFEY, JR.



Ken Griffey, Jr. was on Silvercup's Main Lot recently to shoot a commercial for Power Ice, the new frozen sports hydration product. The drink replaces electrolytes—could that be the secret to Griffey, Jr.'s skill on the diamond? The spot for Zimmerman Partners Advertising was directed by Ricard Nicoletta.

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